



## Harvard Business Review Registration Instructions

1. Click the Harvard Business link provided in your course syllabus.
2. On the screen shown below, click **Register Now** if you have never purchased a Harvard Business coursepack. If you have previously purchased a coursepack, click **Login Now**.

### AUTHORIZED STUDENT ACCESS REQUIRED

Welcome to Harvard Business for Educators.

If you are already registered on the Harvard Business Publishing Education site, please click the **Login Now** link below. Once logged in, you may access the materials assigned in your course(s).

#### Login Now

If you have not registered on this site, it is necessary to do so now. Please click the **Register Now** link below to register as an authorized student on the site. Upon completing the brief registration process, you can login, and may access the materials assigned in your course(s).

#### Register Now

Harvard Business Publishing respects your privacy. We will never share your personal information with anyone outside of this organization without your explicit permission. To understand how we may use your information, please refer to our Privacy Policy.

3. On the registration screen, provide your account information and click **Register**.

### REGISTER: STUDENT

PERSONAL INFORMATION

First Name: \*

Last Name: \*

Email: \*

Confirm Email: \*

(University email address is preferred)

EDUCATIONAL PROGRAM

Program Type: \*

Program Length: \*

Expected Graduation: \*

Select...

Select...

Month...

Year...

USERNAME AND PASSWORD

Username: \*

Password: \*

Confirm Password: \*

Register

4. Click **Login Here** to enter the credentials you created during registration.

You are almost finished.

[Login here.](#) This is required to access your assigned course material.

5. Enter your credentials and click **Login**.

## LOGIN

USERNAME


PASSWORD

[Forgot your Username or Password?](#) | [Contact Us](#)

LOGIN

6. Click **Purchase Materials** to purchase the required articles and cases within the coursepack.

## OL-600 STRATEGIC HUMAN RESOURCE MANAGEMENT 15TW1



This coursepack contains course material optimized for mobile access. In the cart, you may purchase mobile access to these course materials for use on the HBP iPad/iPhone or Android™. [Learn more.](#)

☐ Show Notes

Use the Purchase Materials button to access your course materials.

PURCHASE MATERIALS

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HBR ARTICLE

\$3.95

Using the Balanced Scorecard as a Strategic Management System (HBR Bestseller)  
Robert S. Kaplan; David P. Norton  
Added on Oct 16, 2015  
[► Details](#)

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HBR ONPOINT ARTICLE

\$3.95

Why Incentive Plans Cannot Work (HBR OnPoint Enhanced Edition)  
Alfie Kohn  
Added on Oct 16, 2015  
[► Details](#)

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HBR ARTICLE

\$3.95

Discipline Without Punishment - At Last  
David N. Campbell; R.L. Fleming; Dick Grote; Richard C Grote  
Added on Oct 16, 2015  
[► Details](#)

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HBS BRIEF CASE

\$3.95


WeaveTech: High Performance Change  
Michael Beer; Paul Swiercz  
Added on Oct 16, 2015  
[► Details](#)

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HBS BRIEF CASE

Optional

\$1.00

WeaveTech: High Performance Change (audio version)  AUDIO SAMPLE  
Michael Beer; Paul Swiercz  
Added on Oct 16, 2015  
[► Details](#)

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HBR ARTICLE

\$3.95

Growing Talent as if Your Business Depended on It  
Jeffrey M. Cohn; Rakesh Khurana; Laura Reeves

7. Review your order. Required purchases will be listed as having a quantity of 1. Optional items will show a drop-down menu that you can use to add the item to your order.

STEP 1: REVIEW ORDER
STEP 2: PAYMENT
STEP 3: CONFIRMATION

MOBILE ACCESS

PRODUCT #	SERVICE	UNIT PRICE	QUANTITY	TOTAL
MCA001-SVC-ENG	Coursepack access via mobile app <i>Digital materials below - except material in Flash format - are accessible via the HBP App for iPhone/iPad and Android™ with purchase. <a href="#">Learn more</a></i>	\$2.00	0 ▼	\$0.00

CART ITEMS

PRODUCT #	TITLE	SHIP TYPE	UNIT PRICE	QUANTITY	TOTAL
R0707M-PDF-ENG	Using the Balanced Scorecard as a Strategic Management System (HBR Bestseller)	Digital	\$3.95	1	\$3.95
2799-PDF-ENG	Why Incentive Plans Cannot Work (HBR OnPoint Enhanced Edition)	Digital	\$3.95	1	\$3.95
85405-PDF-ENG	Discipline Without Punishment - At Last	Digital	\$3.95	1	\$3.95
914553-PDF-ENG	WeaveTech: High Performance Change (optional)	Digital	\$3.95	0 ▼	\$0.00
914553-AU3-ENG	WeaveTech: High Performance Change (audio version)	Digital	\$1.00	1	\$1.00
R0510C-PDF-ENG	Growing Talent as if Your Business Depended on It	Digital	\$3.95	1	\$3.95
				<b>SUBTOTAL</b>	<b>\$16.80</b>

8. If you have chosen optional items, click **Recalculate** for your new total. If you have not chosen optional items, click **Next**.

RECALCULATE

NEXT

9. Enter your payment information and click **Next**.

**STEP 1: REVIEW ORDER**   **STEP 2: PAYMENT**   **STEP 3: CONFIRMATION**

**BILLING AND SHIPPING DETAILS**

BILLING ADDRESS:  

Select... ?

**PAYMENT INFORMATION**

CREDIT CARD

NAME ON CARD

CREDIT CARD TYPE  

Select... ▼

CREDIT CARD NUMBER

EXPIRATION DATE  

Month... ▼   Year... ▼

SECURITY CODE

PREVIOUS

NEXT

10. A payment confirmation screen will appear once your order has been processed.

11. Your coursepack will now be listed under the **My Library** tab on the home screen. Click on the title of the article or case study to access it.